

Pamela Castro Jauregui | Multimedia Designer

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Technical Skills

Graphic Design	Logo Design	Web Design	Video Editing
Motion Graphics	3D Modeling	3D Animation	2D Animation
UI/UX Design	Storyboarding	Photography	

Software Proficiency

Adobe Illustrator	Adobe Photoshop	Adobe Premier Pro	Adobe After Effects
Figma	Adobe Lightroom	Adobe Audition	Adobe Animate
Adobe 3D Substance Painter	Autodesk Maya	Adobe Media Encoder	Adobe Acrobat
HTML5/CSS3	WordPress	Microsoft Office 365	Basecamp
Slack	Canva		

Projects

Fireflies Vertical Slice | Design Team Member & 3D Modeler | January – May 2026 |

<https://dtc-wsuv.org/projects/fireflies>

A vertical slice of a 3D stealth puzzle-action-adventure game set within a single section of a whimsical, dark cavern environment where light is both a tool and a risk.

- Defined primary, secondary, and tertiary color palettes informed by mood board research.
- Collaborated with the design team on branding concepts including typography, iconography, and logos.
- Modeled four 3D assets and collaborated on the development of the main character used in game.

Screen Time & Sleep | 2D Animator & Developer | February – September 2025 |

<https://dtc-wsuv.org/pjauregui23/interactive/>

A 1-minute 2D animated PSA addressing sleep deprivation and alternatives.

- Executed storyboarding, visual design, and animation in After Effects for web delivery.
- Designed illustrative graphics in Adobe Illustrator depicting the effects of sleep deprivation.
- Developed a responsive website with an interactive quiz to assess viewer understanding.

Book Brews | Designer | February 2024 |

A conceptual brand identity capturing the cozy aesthetic of a book cafe.

- Created a typography-driven logo emphasizing warmth and approachability.
 - Explored brand versatility through adaptable visual themes in dark and light mode.
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Essential Skills

Time Management	Conceptual Design	Ai Integration	Problem Solving
Collaboration	Adaptability	Communication	Bilingual: English & Spanish

Work Experience

Crimson Motorsports | Design Team Member | September 2025 – May 2026 |

<https://wsuformulaelectric.framer.website/>

Established brand identity guidelines for a student led WSUV motorsports organization.

- Redesigned the organization's logo to align with updated brand identity and team values.
- Produced photography assets to support branding and promotional content.

Education

Washington State University Vancouver, Expected Graduation May 2026

Bachelor of Arts in Digital Technology & Culture

Minor in Arts, Human Development, and Game Studies & Design Certificate